



Graphic Materials International, Inc.

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For Immediate Release

GMI Announces Matching Materials System Warranty for Mojave Vehicle Wrap and GMI Cast Overlaminates



Calabasas Hills (March 24, 2009) - Graphic Materials International (GMI) announces the Matching Materials System (MMS) Warranty for Mojave Vehicle Wrap. GMI warrants that its Mojave Cast Vinyl Vehicle Wrap will provide seven years of outdoor durability (Un-printed). The performance is based on a vertical exposure in a temperate climate. Exposures in desert and tropical climates may reduce the expected lifetime by about 50%. Exposure near heat sources (e.g. engines) and polluted environments will further reduce durability.

GMI's family of Cast Overlaminates—including 1.5 mil. Gloss and Matte Clear Cast Vinyl , as well as 2.0 mil. Gloss, Luster and Matte Clear Cast Vinyls— are recommended for most vehicle wrap applications.

In the event of a warranty failure, GMI's reimbursement obligation for refurbishing shall not exceed two times the cost of the film. Reimbursement is contingent upon proof of the failure and that proper processing and application procedures were followed.

Part of the Mojave Digital Media brand of solvent print media which include Wall Graphics®, Walk-On Graphics®, window graphics, backlit media, magnetics, reflectives, translucents, banner media and other conventional vinyls for P.O.P. displays, exhibits & decals, as well as overlaminates, Mojave Vehicle Wrap is the first to be offered under the Matching Materials System Warranty.

"The Mojave Vehicle Wrap solution is a superior product in terms of stability, printability and outdoor durability," cites Dennis Barbaro, Vice President Sales & Marketing. "Backed by the Matching Materials System Warranty, takes Mojave Vehicle Wrap to the next level of customer satisfaction and reliability."

To read the complete Matching Materials System Warranty, please visit this link: spmvw2_warranty.html

ABOUT GMI

Celebrating over 20 years in the graphic arts and sign industry, Graphic Materials International (GMI) is part of a privately-held manufacturing company with locations in California, Nevada, Illinois and Georgia. GMI continues to be the innovative graphic solutions leader by offering media solutions that accommodate every aspect of the burgeoning computer-aided sign making and graphic arts market. A master converter of cast, calendered and specialty films used for these industries, GMI continues to value relationships with only the highest quality suppliers to meet increased company and customer requirements. GMI's Mojave Digital Media products are sold through highly qualified distribution channels worldwide.

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