



Graphic Materials International, Inc.

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FOR IMMEDIATE RELEASE

Graphic Materials International Announces Release of Series 700 2.0 mil Cast Opaque Films



Calabasas Hills, CA (December 2, 2009) — Graphics Materials International (G.M.I) announces the release of GMI Series 700, A 2.0 mil cast opaque film for vehicle, fleet marking and a wide range of outdoor advertising applications.

Dimensionally stable, GMI Series 700 is a premium cast opaque vinyl engineered for electronically cut graphics, and is thermal print compatible. With a clear solvent acrylic pressure-sensitive adhesive on a 78 # release liner, GMI Series 700 comes with an 8-year outdoor durability warranty, and a 1-year shelf life.

Series 700 is economically priced with other series "700" cast opaque's in the industry. Also, these films are color-matched to 18 of the most popular colors in the industry allowing for an easier transition between brands.

They are ideally suited for use with low energy substrates such as plastics, powder-coated paints, fiberglass and painted metal surfaces.

Recommended applications for Series 700 include trucks, trailers, cars & vans marine, with flat, flat with rivets surfaces, architectural signage, directional signage, emergency vehicles buses, common outdoor advertising. These films are resistant to most mild acids, alkalis, and salt solutions, and are self extinguishing.

Additionally, Series 700 extends usability to multiple platforms including thermal die cutting, flat bed sign cutting, drum roller sign cutting, steel rule die cutting, and thermal transfer methods.

GMI Series 700 is immediately available in 15", 24", 30", 36", 48" and 60" widths in 10 and 50 yard rolls.

ABOUT GMI

Celebrating over 20 plus years in the graphic arts and sign industry, Graphic Materials International (GMI) is part of a privately held manufacturing company with locations in California, Nevada, Illinois and Georgia. GMI continues to be the innovative graphic solutions leader by offering media solutions that accommodate every aspect of the burgeoning computer-aided sign making and graphic arts market. A master converter of cast, calendered and specialty films used for these industries, GMI continues to value relationships with only the highest quality suppliers to meet increased company and customer requirements. GMI's products are sold through highly qualified distribution channels worldwide. Additional information can be found at www.gmintl.com

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